



**HELP BAKERSFIELD  
BREAKFAST ROTARY CLUB.**

**HELP OUR COMMUNITY.**

**We are excited to invite you to join us as sponsor of one of two annual events that support the many community projects performed by Bakersfield Breakfast Rotary Club.**

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Saturday, September 19, 2019 | 6:30 p.m.



Saturday - Monday, May 23-25, 2021  
The Park at River Walk | 11200 Stockdale Highway

Proceeds support the Bakersfield Breakfast Rotary Foundation in fostering and financing a variety of great causes in the Kern County community and beyond. This year we are proud to partner with the Bakersfield Angels for our Fund a Need supporting their Dare to Dream and Heart to Heart programs supporting Bakersfield Foster Families and Children. Other community projects include:

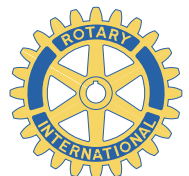
- The Bakersfield City School District's Social, Emotional, Academic, Learning ("SEAL") Center; a program for first to eighth grade students with severe emotional problems which leave them unable to participate in traditional classroom setting.
- Year after year and well over 40 roofs later, we roll up our sleeves as the "Rotary Roofers" for the local Habitat for Humanity.
- Our Rotarians and high school Interact Club members take underprivileged children holiday shopping each year to buy and wrap presents for their families.
- At various times throughout the year we serve a pancake feast to the homeless.
- Scholarships are awarded to deserving students at Foothill and Golden Valley High Schools.
- The San Miguel Commemorative Grove along the bike path near Denise and Manor streets is cleaned by our club members and Rotary youth group volunteers bi-annually and some of the funds raised from our two events will be used to improve the area with such things as benching, marked pathways, trash receptacles and signage.
- We have helped to send Veterans on Honor Flight.
- Working poor families are given all the fixings for Thanksgiving Day dinners.
- Each year we distribute wonderful dictionaries to Fremont School third graders.
- Sponsors the Wreaths Across America program at the Bakersfield national Cemetery, which places wreaths at each grave site of our Veterans in national cemeteries across our nation.

Your tax-deductible sponsorship makes all of this happen! The enclosed packet outlines the sponsorship benefits for both of our fabulous events. Pick the one you like or help with both to show your support for the BBRC Foundation and the fine work we do in our beloved Bakersfield Community. Either way you will get to participate in a memorable community event. Thank you for your consideration. Together we can provide a better life for people in our community.

Yours Truly,

*Dave Spalenger*  
President 2019-2020

*Alison Hickman*  
Fundraising Chair 2019-2020





# WINE PLACE & SHOW

**Presented by The Bakersfield Breakfast Rotary Club**

**September 19, 2020 | 6:30 pm**

*Join us for an evening filled with wine, fine food,  
horse racing and a fabulous auction.*





*Presented by the Bakersfield Breakfast Rotary Club*

## *2020 Sponsorship Opportunities*

### **JUSTIFY | \$3,500**

- Recognition Company Name & Logo in TV/Radio/Print Promos (Logo due Sept. 01, 2020)
- Company/Logo for signage on Step and Repeat at entrance to event (Logo due Sept. 01, 2020)
- MC recognition during the event
- 30 second promo spot highlighting your company on loop during event
- Recognition as JUSTIFY sponsor – full page in event program
- 10 tickets and a VIP host experience table with Company Name and Logo
- One race named “The \_\_\_\_\_ Derby”
- Naming rights on 5 horses, 1 per featured race
- Company exposure to over 200 event guests

### **AMERICAN PHARAOH | \$1,750**

- MC recognition during the event
- 15 second promo spot highlighting your company on loop during event
- Recognition as AMERICAN PHARAOH sponsor – half page in event program
- 6 tickets and seating at a table with Company Name and Logo
- One race named “The \_\_\_\_\_ Derby”
- Naming rights on 3 horses
- Company exposure to over 200 event guests

### **AFFIRMED | \$1,000**

- MC recognition during the event
- Company/Logo for signage on Step and Repeat at entrance to event (Logo due Sept. 01, 2020)
- 10 second promo spot highlighting your company on loop during event
- Recognition as AFFIRMED sponsor – quarter page in event program
- 4 tickets and shared seating at a table with Company Name and Logo
- One race named “The \_\_\_\_\_ Derby”
- Naming rights on 2 horses
- Company exposure to over 200 event guests

### **SEATTLE SLEW | \$500**

- Company/Logo for signage on Step and Repeat at entrance to event (Logo due Sept. 16, 2019)
- Company Name on race broadcast screen on loop during event
- Recognition as SEATTLE SLEW sponsor – business card size in event program
- 2 tickets
- Naming rights on 1 horse
- Company exposure to over 200 event guests

*Tickets entitle bearers to wine tasting, food and betting one horse per each of five races.*





## *Sponsorship Commitment*

### **My sponsorship level will be:**

- |                          |                  |         |
|--------------------------|------------------|---------|
| <input type="checkbox"/> | Justify          | \$3,500 |
| <input type="checkbox"/> | American Pharaoh | \$1,750 |
| <input type="checkbox"/> | Affirmed         | \$1,000 |
| <input type="checkbox"/> | Seattle Slew     | \$500   |

I'd like an additional \_\_\_\_\_ tickets at \$100.00 each.

## *Sponsorship Payment*

### **I will pay by:**

☐ Check    ☐ Credit Card

### **Sponsor name should appear as:**

\_\_\_\_\_

### **Please email tickets to:**

Name \_\_\_\_\_

Email Address \_\_\_\_\_

### **Please make checks payable to:**

Bakersfield Breakfast Rotary Foundation

### **Mail to:**

Breakfast Rotary  
P.O. Box 2568  
Bakersfield, CA 93303

### **Credit Card Information:**

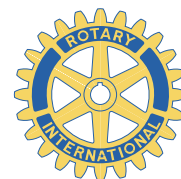
Card Type \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVS \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Amount Paid \_\_\_\_\_

*Thank you for your support of the Bakersfield Breakfast Rotary Foundation, a 501(c)(3) organization.  
Tax identification #77-0234356*







Presented by  
The Bakersfield Breakfast Rotary Club

In Cooperation with



# Thousand Flags

May 23-25, 2020  
The Park at River Walk

11200 Stockdale Highway

Honoring our American heroes with a Field  
of Flags throughout Memorial Day Weekend.

**PLUS:** A very special presentation  
Monday, May 25th, Noon to 2 pm





Presented by the Bakersfield Breakfast Rotary Club

## 2021 Sponsorship Opportunities

### Stars & Stripes | \$5,000

- Prominent recognition in event advertising materials (Logo due: April 20, 2020)
- T-Shirts with largest company/logo (to be sold at the event all three days)
- Stage banner (Supplied by Sponsor)
- Opportunity to participate in Memorial Day Ceremony
- Walkway signs (4) – 18" x 24"
- Signage at Information Booth
- Giveaways at information booth
- Full Page color ad in Commemorative Program
- Framed commemorative photo of the flag display
- Includes sponsorship of ten flags
- Your company exposure to thousands of visitors to the flag display over three days

### Eagle | \$2,500

- Recognition in event advertising materials (Logo due: April 20, 2020)
- T-Shirts with mid-sized company/logo (to be sold at the event all three days)
- Walkway signs (3) – 18" x 24"
- Signage at Information Booth
- Half Page color ad in Commemorative Program
- Framed commemorative photo of the flag display
- Includes sponsorship of five flags
- Your company exposure to thousands of visitors to the flag display over three days

### Liberty | \$1,000

- Recognition in event advertising materials (Logo due: April 20, 2020)
- T-Shirts with small company/logo (to be sold at the event all three days)
- Walkway signs (1) – 18" x 24"
- Signage at Information Booth
- Quarter Page color ad in Commemorative Program
- Framed commemorative photo of the flag display
- Includes sponsorship of two flags
- Your company exposure to thousands of visitors to the flag display over three days

### Tribute | \$500

- T-Shirts with Company name listed (to be sold at the event all three days)
- Company listing in Commemorative Program
- Framed commemorative photo of the flag display
- Includes sponsorship of one flag
- Your company exposure to thousands of visitors to the flag display over three days



# Sponsorship Commitment

## My sponsorship level will be:

- |                          |                 |         |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Stars & Stripes | \$5,000 |
| <input type="checkbox"/> | Eagle           | \$2,500 |
| <input type="checkbox"/> | Liberty         | \$1,000 |
| <input type="checkbox"/> | Tribute         | \$500   |



# Sponsorship Payment

## I will pay by:

- ☐ Check    ☐ Credit Card

## Sponsor name should appear as:

\_\_\_\_\_

## Contact:

Name \_\_\_\_\_

Email Address \_\_\_\_\_

## Please make checks payable to:

Bakersfield Breakfast Rotary Foundation

## Mail to:

Breakfast Rotary  
P.O. Box 2568  
Bakersfield, CA 93303

## Credit Card Information:

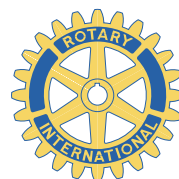
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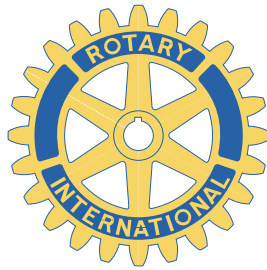
Expiration Date \_\_\_\_\_ CVS \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Amount Paid \_\_\_\_\_

*Thank you for your support of the Bakersfield Breakfast Rotary Foundation, a 501(c)(3) organization.  
Tax identification #77-0234356*







*Make a difference in your community.*

Support The Bakersfield  
Breakfast Rotary Foundation.